

Original Find me now App Specs from rich:

date: Mon, Jul 18, 2016 at 10:29 AM
subject: Re: nodemcu

Can you and I get together in Lake St Louis today and or tomorrow?

Project 1: BLE App for location detection

a. Missing person and or pet

i) Requires App members Bluetooth be enabled (turned on) when location detection has been requested by another App member

b. Missing property / item

c. Would like BLE device customer options to be near unlimited. At Microcast, the App was created to identify any BLE device with registration then allowing functionality. We actually walked thru shopping area and was able to pick-up fitbits and many more. We could not communicate as the device user did not have our App (those that did we could communicate). This will give us maximum flexibility to offer existing product, create product or the customer can utilize existing product they already own.

d. We will be a fee for service provider. The Network is the value.

Project 2: I will want "others" involved and at the meeting. I will be able to give you insight when we meet.

a. App members ability to identify and be identified thus allowing communication. An invisible option is required even when Bluetooth is turned on.

b. Socialization App (this is where "others" will mostly be involved).

Project 3: K - 12 school districts

Project 4: Business Community Servicing Residential Community

Laura from my office will be at our meeting and most likely all meetings. "Others" will be selectively involved when required.

from: Richard Renshaw <rich.findme@gmail.com>
to: laura@termpremium.com,
Creative Automaton <creativeautomaton@gmail.com>
date: Fri, Jul 22, 2016 at 9:11 AM
subject: Fwd: [Creative Automaton - Zachary J. Kraft] New invoice 0000117

Laura,

Make arrangements to make the deposit payment from the Tech Solutions Management, LLC account. Also, I have the MNDNC you can scan and send to Zachary.

Thanks,
Rich

from: Richard Renshaw <rich.findme@gmail.com>
Zachary Kraft <creativeautomaton@gmail.com>,
to: Wayne Brown <waynedbrown@sbcglobal.net>,
laura@termpremium.com
date: Fri, Jul 22, 2016 at 8:38 AM
subject: Re: BLE Person Finder APP

RE: BLE Tag Functions:

We need to be very cautious of all functions Our App will make available regardless of the product available functions. Anything that may alert an abductor or potentially violate any privacy laws cannot be offered thru Our App.

My Find Me Now Functions:

1. Map & co-ordinates
2. Geofence with alarm only for App user enabling Geofence (product should not buzz, alarm, etc)

I do not see any other functions being required. FYI: even one way voice or sound could create privacy issues.

Q: BLE products come with an App. Can both Apps be installed and used separately?

The above does not apply for property or item locating. Functions will need to be determined for Our App.

Wayne, can you get us meetings with the St Louis / St Charles Grocers? We can create a brief pitch / value statement. Grocers can be the retail outlets to purchase BLE product (device), and more.

Rich will contact Charter which previously expressed interest. Their education rep and I met in Denver.

With Appreciation,
Rich

from: Richard Renshaw <rich.findme@gmail.com>
to: Creative Automaton <creativeautomaton@gmail.com>
date: Tue, Aug 30, 2016 at 9:00 AM
subject: Re: My Find Me App - Invitation to view

Zachary,

This is not what I am looking for. We need to sit down and concentrate step by step together which may mean white boarding. Call me ASAP ... Rich

from: Richard Renshaw <rich.findme@gmail.com>
to: Creative Automaton <creativeautomaton@gmail.com>
date: Thu, Sep 1, 2016 at 12:12 PM
subject: Rich: My Find Me Now

9-1-16

Zachary,

Topic 1: With chrometrack ready for sale, I would like to offer a BLE Smart App with a tag to be placed in the chromebook carrying case. The same APP is our "item" locator.

1. The App would be:

- a. Student - Parent Smart Device indicating proximate location of tag in case.
- b. Linked to all other Smart APP's from the same school district. (I think we will need to give each APP member an option to link or not link ... your thoughts ... don't think I want my Bluetooth coming on each time other kids can't find their chromebook)
- c. Coding for "Linked to all My Find Me Now" APP's locating Missing Person or Pet. (see below thinking process)

Q: Should we make the APP run in the background? FYI: to the best of my knowledge, already packaged solutions that are OEM, Tile, Trackr, etc do run the background.

Problem: if the APP is not running in the background, can we launch the APP and turn on the members Bluetooth if a Missing Person is reported?

I believe the answer is "NO" the APP must be running for the APP to turn on their Bluetooth. Having said this, I have read about APP's being turned on / launched, but I do not know more.

If the APP must be running for Bluetooth to be turned on and we cannot launch the members APP, the result will be "NO Value" for locating missing person or pet (except by pure luck that a few members have their APP on searching for their chromebook) unless the APP is running in the background. Result: No need for "c" above if the APP must be member launched or we choose to have the APP member launched.

Q: If the APP is running in the background, they will still need to turn on their Bluetooth to locate their chromebook tag Correct?

Q: If the APP is required to be launched (not running in the background), can we turn on the specific user Bluetooth? Can we turn off their Bluetooth when the APP is closed?

Functions: Most locating will be close proximity such as within the students house.

1. Sound emitting from Tag (increasing / decreasing is argumentative)
2. Light flashing
3. Screen arrow indicating general direction / closer or farther
4. Message receiving capability to member phone or other smart device. Mail indicator. Message replying capability with sender controlling if allowed.
5. Built in geofence for left behind ??? If included, should we have an on / off ... need discussion
6. Motion detection ??? (Recommended by products designed to prevent theft) ... same as 5
7. Battery indicator
8. Phone locator by pushing button on Tag ???

The above can be purchased as an already built complete solution OEM and branded to _____.

The reason to have our own:

1. derivative of My Find Me Now for the locating of Missing Person or Pet.
2. APP member Smart Device can be turned "ON" to locate Missing Person or Pet.

I can start marketing this ASAP as an example to Hazelwood as an option for their student - parent for chromebook location ... a second option is to purchase for locating of other items (car keys, wallet, purse, etc). Their would be a one time purchase price without a monthly service fee.

If an OEM complete solution was used, the option of BLE Product would most likely be one or limited to a few from the manufacturer.

If it was our own APP, we could offer optional BLE Products but, we may not want to and or limit to 2 or 3 (thinking beyond chromebook case)

I will be sending a separate email for other topics.

Thanks, Rich

FYI: If we go OEM, we may not go with Bluetooth.

from: Richard Renshaw <rich.findme@gmail.com>
to: Zachary Kraft <creativeautomaton@gmail.com>,
laura@termpremium.com,

Wayne Brown <waynedbrown@sbcglobal.net>

date: Thu, Sep 8, 2016 at 9:08 AM

subject: Re: Today's call

Zachary,

A few things Laura and or I thought of after our call:

1. Are we capturing the phone number when installed on a Smart Phone?
2. Those who do not have an email, how to handle?
3. We would like the ability to send In-App messages with the user ICON indicating they have a message.
4. BLE Smart Product Functions: we are thinking a menu of available functions with explanation whereby the user determines which functions they want as their default but can make changes.
5. Still need the anti-theft features (user sets distance from BLE Tag for notification; alarm) along with the leave behind notification
6. Sound, light, directional indicator, hot-cold, Panic / SOS button, one-directional and by-directional voice "Other" (Rich will go back thru notes and BLE products to update)
7. APP will sync with other member APP's, but we will not turn on their Bluetooth (we will once we have significant members in a geographical area, but then only for locating Person or Pet)
8. We will need to make a video for the website
9. Product Name: My Find Me Now
10. Logo: Need ideas and to create circle with two smaller circles inside and an X in the smallest of the circles ??

from: Richard Renshaw <rich.findme@gmail.com>
Zachary Kraft <creativeautomaton@gmail.com>,
to: laura@termpremium.com,
Wayne Brown <waynedbrown@sbcglobal.net>
date: Thu, Sep 8, 2016 at 10:31 AM
subject: Re: Today's call

1. How to accomplish? Should we ask for their number instead of their email? Some companies are doing so and or asking for both. The number is valuable data.
2. Older people often do not. Examples are both my mother and Laura's. People in nursing homes, adult day care, residential living, etc. I do want to have a solution for this. Some companies are asking for the smart phone number instead of email or both.

3. In APP messaging is something we were building into My Find Me Now as we were telling people via the pdf that only the Sponsor or our Company would ever message them to include branded messaging.

4. ??? I don't understand your answer as to how it applies to the question???

5. As I re-educate myself on item locating as compared to missing person-pet, I will be confirming other BLE products functions.

6. correct, just pointing out for all of us basic functions

7. Syncing would only occur "when we turn on their bluetooth". We will not turn on their bluetooth to locate car keys or other items as the statistics and conversations tell us people un-install the APP. Eventually we will provide this feature for the Missing person and or pet at a price of \$2.50 / month. This is open to conversation. Tile (the largest company) ask's their members to leave their Bluetooth on.

8. OK

9. Good

10. I understand, but before you spend time, discuss with us the concept to limit the time you spend. Thus far, the logo's have not been discussed prior to your time spent.

2:30 Friday is not confirmed, as I have not heard from Wayne yet.

I will need you to explain the paragraph and feature creep. I am viewing this as the derivative we spoke about to include the initial time we met which included an item locator. The technology is the same: APP identifying location of a BLE tag. The only difference I see, we are building in reverse, the missing person - pet questions etc will follow instead of being the first part of the APP and or build all at once. This is why I like face to face and white boarding. In my mind, Zachary and Rich are using the pdf's as the base of our conversations and development. I still fear the understanding of was never fully grasped by Zachary.

Hold-off until we speak I guess...rich

from: Richard Renshaw <rich.findme@gmail.com>
laura@termpremium.com,
to: Creative Automaton <creativeautomaton@gmail.com>,
Wayne Brown <waynedbrown@sbcglobal.net>,
Jessica Swick <jessica@mybrandpromo.com>
date: Fri, Sep 23, 2016 at 12:32 PM
subject: Fwd: Locating missing children: Rich Renshaw
FYI for all.

Locating of Property - Items has been re-positioned as equal or even of more importance (can discuss). (not spoke to in detail to MO CHIP as they are in the Missing Children Market)

Jessica: I have attached a Promo Company and their products. We can do similar with My Brand Promo.

Zachary, please read thru the email and ask any questions of understanding.

Marketing: With the change to include Property - Items and minimize Persons and Pets (too be promoted as an Optional Program of Value after Mass Install's of APP). Individual sales rep's and many other entities become prospects to offer (or send as gift) to their customers.

With Appreciation,
Rich

from: Rich Renshaw <Rich@termpremium.com>
to: Laura Hussey <Laura@termpremium.com>, Zachary Kraft <creativeautomaton@gmail.com>
date: Thu, Jan 12, 2017 at 4:58 PM
subject: RE: Hazelwood School District

Zachary these are the flags to be on the map initially.

from: Richard Renshaw <rich.findme@gmail.com>
to: Zachary Kraft <creativeautomaton@gmail.com>, laura <laura@termpremium.com>
date: Mon, Jan 23, 2017 at 10:08 AM
subject: Re: latest find me now app beta

Instructions to install the app arrived on Jan 17th Tuesday at just short of 10pm ... this resulted in me not seeing the email until Thursday as I was not in front of a computer on Wednesday ... both Thursday and today Friday I have been dealing with appointments and conference calls so as of this typing I have not installed the App ... I received nothing on Monday ... the most important functions:

1. Turn on the bluetooth (of all smart devices with the App) automatically without any involvement of the phone or tablet user when a Transmitter is nearby and attempting to be located by the Transmitter owner. Distance around the Transmitter of ____ yards still needs to be discussed. I am thinking 500 yards to start. As the Transmitter and smart devices which have had their bluetooth turned on, move further than 500 yards apart, their bluetooth goes off while other that come within the 500 yards will have their bluetooth come on. Without this function, the App will not be of value. This is the function which makes My Find Me Now better than the rest (except those already doing this), otherwise an off the shelf App for Free is available from any beacon company.

2. Messaging via protocol via the Transmitter and or smart device.

Will we be market ready for 2-1?

APP will not install on my phone. Message: unable to scan 2575
